

# Get your franchise ready to thrive



With one franchise outlet per 186 people, New Zealand is the most franchised country in the world. With fierce competition to attract franchisees and investment, turnkey technology can give franchisors a vital advantage.

## Future proof franchises

A franchise's value is directly related to how desirable the complete package is. So whether it's providing sophisticated internal communications, online stock information and customer bookings, or extras like texting between staff members, innovative technology solutions can play a key part in ensuring a franchise stands out from the crowd.

**"To bring their business into the future, Green Acres created a cloud-based job management app, Engage, which streamlines 15 communications channels down to just one. It migrates bookings and payments online for customer convenience and allows franchisees easy login access to clients, jobs, training modules, maps – all in real time and in the field."**

**Ken Tunnicliffe**  
Vodafone New Zealand  
Enterprise Director

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## Smart solutions deliver tangible benefits

Dependable and innovative technology solutions can offer a range of benefits that improve a franchisee's productivity and help them to deliver better customer service.



Secure internet telephones (IP-VPN) let franchisees communicate with each other on any phone at any time



Real-time smartphone payment and verification facilities for customers



Single login access to clients, jobs and training modules



Cloud-based accounting software ensures a franchisee can stay on top of their business

## Customer service adds value

New technologies not only ensure a smoother work system for franchisees, but equally importantly they help to deliver superior customer service – and that adds real value to the business. Consider innovative solutions such as the ability to take orders wirelessly, WiFi availability in bricks and mortar stores and phone systems that automatically direct customer calls to their nearest provider.

The answer for any franchisor looking to grow their business is to embrace the new technologies on offer. The more intelligently they can be incorporated, the more the business will be ready for tomorrow.

**We'll be in touch soon to discuss how technology can help your franchise business become a Ready Business.**